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The National Norwegian-American Museum and Folk Art School

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## Winneshiek Energy District Lunch and Learn

- Brief Description of Vesterheim Commons.
- Efficiency and sustainability as a priority.
- Recognitions and Awards.
- What went well?
- What would Vesterheim have done differently?Questions?







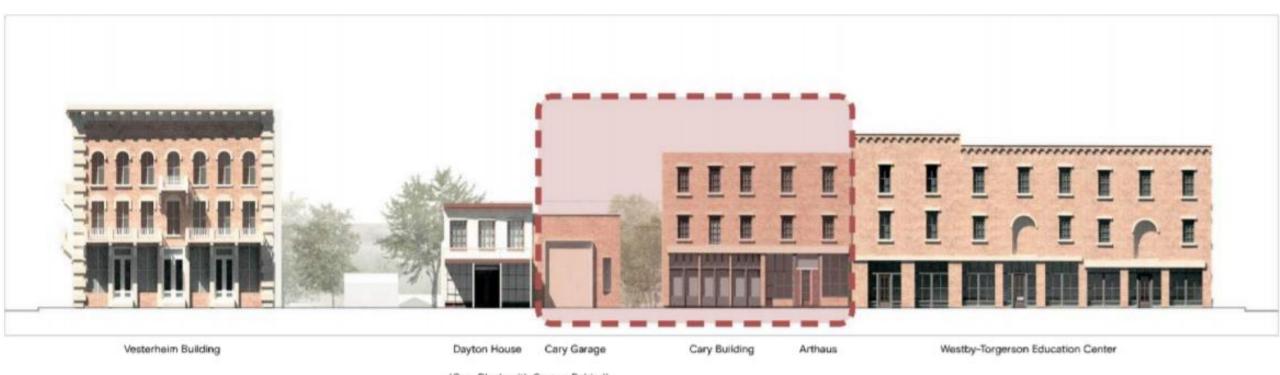
Strong Roots Bold Future

THE CAMPAIGN TO GROW VESTERHEIM







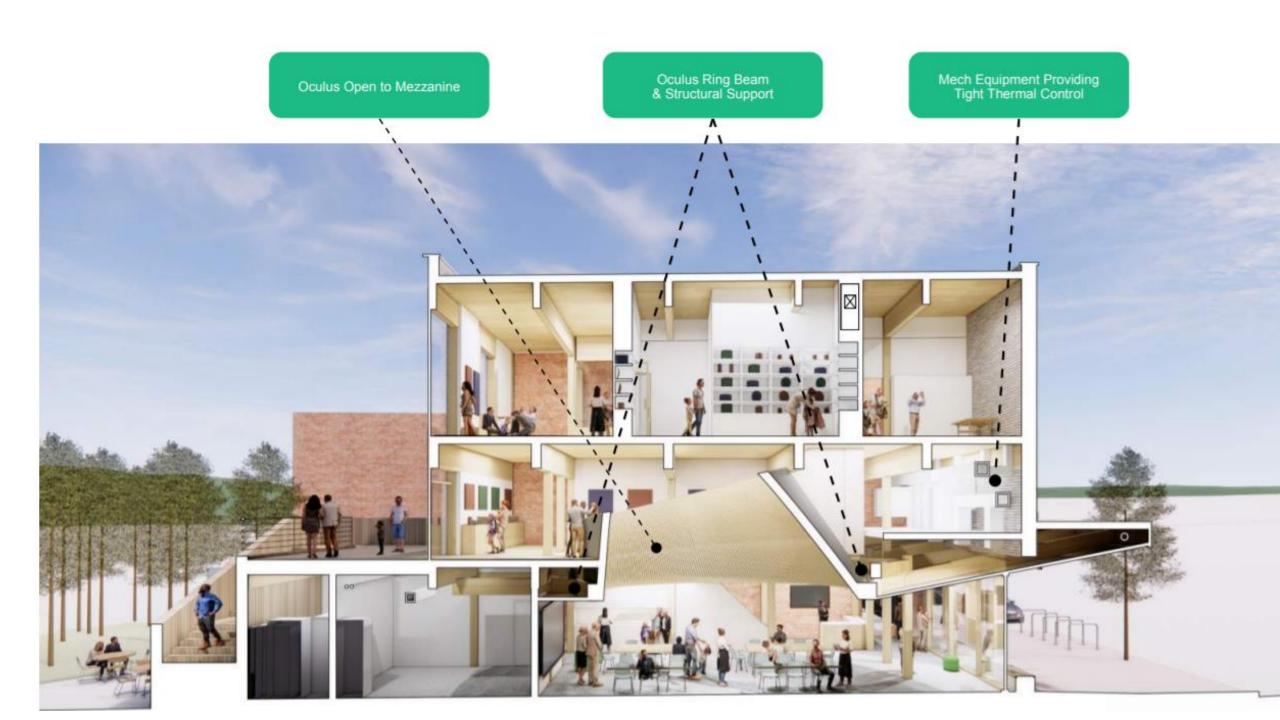


(Cary Blacksmith Garage Behind)

Snøhetta



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### **Embodied Carbon Emissions and Massed Timber Construction**

What is Embodied Carbon? Embodied Carbon is defined as the greenhouse gas emissions that result from the manufacture, transportation, installation, maintenance, and disposal of building materials. A sustainability goal of this project is to use construction materials and strategies that lower embodied carbon emissions. One key construction material being used in Vesterheim Commons is a massed timber framework.

The use of a massed timber building component not only fits with Vesterheim's narrative and the extensive use of wood in its historic buildings and in the Folk Art School, but it also allows for the ability to use sustainably harvested wood as the primary building framework.

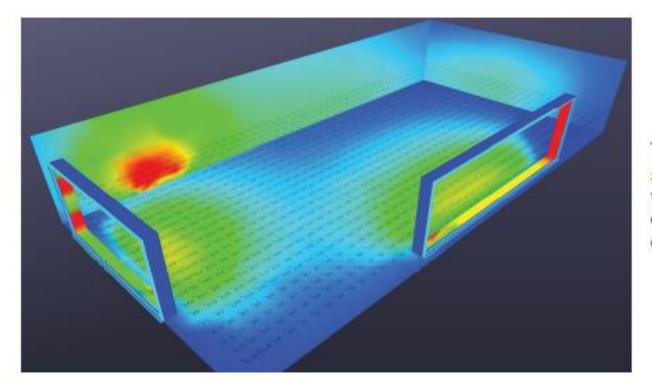
The exposed structure of a massed timber framework requires fewer interior finishes and chemicals, and therefore also has an impact on indoor air quality.



Massed timber construction offers improved insulation performance compared other structural materials, less energy in the manufacturing process, less transportation costs if sourced locally, and because of its relative light weight, requires a lesssubstantial foundation than other building methods.



### **Daylight Modeling Studies**



The design of Vesterheim Commons used daylight modeling studies to evaluate daylight quality, quantity, and distribution through the building, and identified opportunities to better coordinate natural daylight with electric lighting for potential energy saving.

## **Operational Energy Efficiency**

Vesterheim Commons is being designed to use both passive and active strategies to make for a high-performance building that uses energy wisely, and helps to lower operational costs in the long-term.

The building's distinctive marquee provides shading to help keep the first-floor spaces cooler in summer months. During winter, when the sun is at a low angle, natural daylight provides passive solar heat to this space.

Operationally the building will include high-efficiency HVAC systems, lighting, appliances, and building control strategies.



Strategic placement of windows within the building takes advantage of natural daylight in public spaces, while keeping collections areas at acceptable light levels.

Well insulated walls and high-performance glass helps to keep the building cool in the summer and warm in the winter.



## **Building Marquee**

- Marquee keeps first-floor space cooler in summer and allows for passive solar heat in winter.

## Window Placement

 Strategic placement of windows allows for natural daylight in public spaces while keeping collections areas at acceptable levels.



### Vesterheim Heritage Park uses permeable paver systems in its design to capture and gradually release rainwater so as not to overwhelm Decorah's storm sewer system. This helps to protect the Upper Iowa River watershed.

Improved soils and the incorporation of native perennials and trees help Vesterheim Heritage Park to hold more moisture in the ground, thereby helping to control runoff and erosion.

The lighting systems in Vesterheim Heritage Park and around Vesterheim Commons are designed to provide safe illumination for evening events, while at the same time controlling light pollution to the nearby residential neighborhood.

### Site and Landscape



## Recognitions and Awards

**2023 Low-Rise Buildings Category Award** (Iowa Ready Mixed Concrete Association)

2023 Commercial/Industrial Decorative Category Award (Iowa Ready Mixed Concrete Association)

**2024 Wood in Architecture Award** (Woodworks Wood Products Council)

2024 Mies Crown Hall Americas Prize Nominee

2024 Excellence in Energy Efficient Design Award

(Iowa AIA) for achieving

**37% annual energy savings** when compared to the Commercial New Construction (CNC) program baseline.



## What went well?

- Building functioning largely as planned.
- Improved connectivity of campus.
- Design offers flexible use (lectures, concerts, Viking visitors, folk art demonstrators, etc.).

## What would Vesterheim do differently?

- Reach consensus on the final concept more efficiently.
- Communicate better about construction plans. (Cary Demolition)
- Slightly different setup in catering space.
- Better training on building systems, especially humidity controls.

# Questions?

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