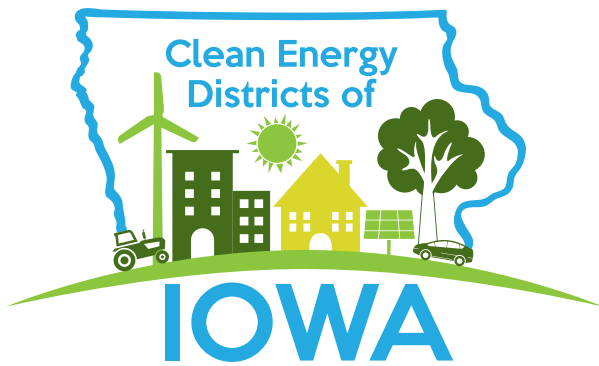




Clean Energy District Fact Sheet

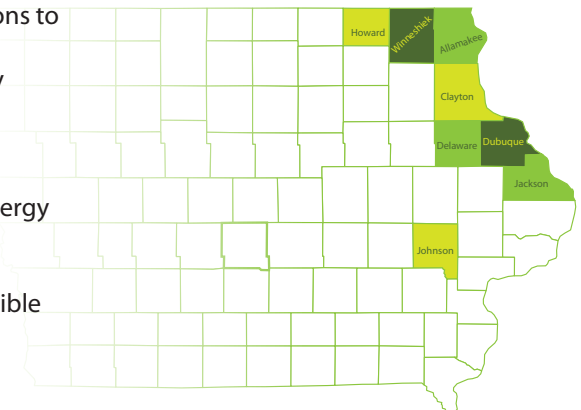
What is a Clean energy district?

A Clean Energy District is a local institution created to strengthen communities by leading, implementing and accelerating the locally-owned clean energy transition. Modeled after the Soil and Water Conservation District movement, energy districts are currently formed as county-level non-profit organizations, though state authorizing legislation and funding mechanisms are under analysis and development.

Clean Energy District Vision: 100% Local Renewable Efficient Energy by 2050

Energy District Community Strengthening Key Principles:

- Local leadership exists everywhere. Energy Districts gather local champions to lead the clean energy transition.
- Energy is complicated, and Energy Districts lead by doing. Quality energy planning, technical assistance are on the ground reducing energy use & planning local owned generation.
- When Green Meets Green, communities unite and thrive. Locally owned energy efficiency and renewables create jobs, retain wealth, and build energy prosperity (one green), and simultaneously advance climate stewardship (another green). Ownership matters.
- Energy Districts are INCLUSIVE, and UNIVERSAL REPLICATION is fully possible. We all do better when we all do better, and the clean energy future will happen of, by, and for the people.



How Energy Districts Work

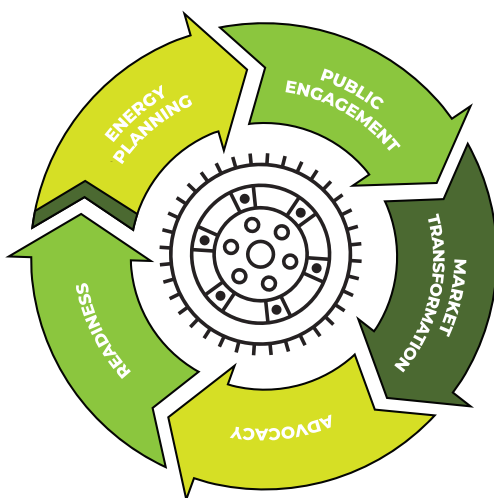
ENERGY PLANNING is energy auditing that WORKS! It includes efficiency and renewable energy, and should be available to every farm, home, business, and institution.

PUBLIC ENGAGEMENT is that broad swath of education, awareness, and communications, leveraging other work.

MARKET TRANSFORMATION tunes up all cylinders of the local clean energy economy for smooth acceleration that supports contractors and businesses, creates good jobs, and keeps growing energy dollars local.

ADVOCACY priorities at the state and local levels grow out of and support boots-on-the-ground implementation work.

READINESS is also known as climate preparedness, or adaptation, and must be a community-wide and ongoing process for a generation or more.





Why Do We Need Energy Districts?

A network of Energy Districts creating equitable & local ownership of the clean energy transition will spread a powerful combination clean energy prosperity and climate stewardship throughout the Heartland and beyond.



Strengthening Community with Energy Prosperity and Climate Stewardship Impacts

- The graphic to the right represents just the tip of the iceberg of potential for ONE IOWA COUNTY
- Multiply these figures by well over an order of magnitude for Winneshiek County, and spread to every Iowa county
- The opportunity to invest in locally-owned clean energy throughout Iowa exceeds \$50 billion over the coming generation
- This investment can keep billions in energy dollars local every year, and create good jobs for life
- Energy Districts make the clean energy transition happen for everyone

In Winneshiek County Alone...



\$14 million
Local investment in energy efficiency and renewable energy to date



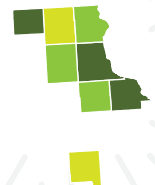
100+ jobs
Created or retained



100,000 tons
Carbon emissions reduced



Priceless
A rapidly growing, community-wide, energy stewardship and prosperity identity



Energy Districts Build Bridges

- Within communities, across the lines that divide us, toward a common future of prosperity and stewardship
- Between communities and counties, all working towards the common goals of a locally owned clean energy transition
- Between local, state, and federal policymakers and agencies, putting the boots on the ground to get the work done!

